



Craig Smith

Hillside Connection - Board Member

Former President, Chief Operating Officer, ANGI Homeservices Inc.

Craig Smith is a fourth-generation Coloradan raised in Colorado Springs with a deep appreciation for his home state. He currently lives in Denver with his wife Amy and three children – Elle (10), Colin (8) and Brendan (6).

Craig graduated Magna Cum Laude from the University of Colorado, Colorado Springs in 1997 with a degree in Finance. Craig earned a Fellowship with El Pomar Foundation in Colorado Springs where he helped manage the endowment for three years. After completing the Fellowship program, he joined a technology and online marketplace in Denver called ServiceMagic, now

branded as HomeAdvisor. In 2017, the company merged with Angie’s List and went public on the NASDAQ under the symbol ANGI. Craig has been at the center of HomeAdvisor’s growth and success, achieving the role of President & COO by age 32. One year later, he was named a Colorado Biz “COO of the Year” finalist and helped earn the company top honors as CTA Technology’s “Company of the Year.” As one of HomeAdvisor’s early executives, Craig was instrumental in building the leading online home improvement marketplace in the world.

In 2020, after two decades of leadership at ANGI, Craig announced he is transitioning from the corporate world to philanthropy. He is energized and excited to focus on his lifelong passion of increasing opportunities for at-risk children and enhancing the neighborhoods where they live and play. Based on his own childhood youth sports experiences, Craig believes deeply that participation in athletics teaches critical life lessons and builds character and resiliency. To that end, he hopes the next 20 years of his career will focus on increasing access to youth basketball and baseball programs -- and supporting children in need -- regardless of their economic standing or athletic skill level.

Craig’s roots in the not-for-profit community run deep. In addition to volunteering with several youth sports programs here in Colorado and Florida, he is a founding member of the Colorado Inclusive Economy. In addition, Craig serves at the board or leadership level for several well-known community organizations including the Children’s Hospital Colorado Foundation, A+ Colorado, Rocky Mountain PBS, Employers Council and Junior Achievement.

Craig was a member of the Colorado Governor's Fellowship program and received the first-ever Governor Citizenship Medal recognizing his professional excellence and positive impact on the Colorado community.